

Sampath Vadlapudi

UX LEAD & PRODUCT DESIGNER Hyderabad, India



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in [sampathvadlapudi](#)

Professional Summary

Senior Product Designer and UX Lead with 13+ years turning dense B2B workflows into products people actually want to use. I lead design end-to-end from research and strategy through shipped, production ready interfaces with deep specialism in Conversational UI, AI bot design, and multi-step approval systems. I built and scaled a design system that cut development rework by 20% and partner closely with PMs and engineers to ship work that meets users where they are.

Skills

Specialisms

Conversational UI & AI Bot Design

Chat flows, prompt states, and human-handoff patterns

Design Systems at Scale

Component library, tokens, and documented handoff guidelines

Multi-step Approval Workflows

Permission models and state-heavy B2B flows

Core practice

- Product Strategy
- User Research & Interviews
- Usability Testing
- User Journey Mapping
- Interaction Design
- Wireframing & Prototyping
- Responsive Design
- Visual Design

Tools & tech

Figma · Framer · Miro · Maze · Google Analytics · Adobe Photoshop · Adobe Illustrator · HTML · CSS · WordPress · SEO · Growth Design

Work Experience

UX Lead

Jan 2023 – Present

Vayatronics Pvt Ltd

- Responsibilities
- Drive product vision and design strategy by partnering with Product Managers and stakeholders on roadmaps and prioritisation.
 - Conduct user research, usability tests, and synthesis sessions to inform design decisions and validate solutions with real users.
 - Architect and maintain a scalable design system that ensures visual consistency and accelerates developer handoffs across the product suite.
 - Mentor junior designers and facilitate design reviews to uphold quality and design thinking across the team.
- Achievements
- Reduced development rework by ~20% by building and rolling out a comprehensive design system with well-documented component libraries and handoff guidelines.
 - Led B2B platform redesign that significantly improved navigation clarity and reduced bounce rates through targeted usability improvements.
 - Translated usability testing insights into workflow enhancements that improved task completion rates and raised user satisfaction scores.

Sr. UI Designer

Jan 2020 – Dec 2022

Soulstice Software Solutions

- Responsibilities
- Designed and iterated on UI mockups and interactive prototypes aligned with user research and business requirements.
 - Created digital assets for web, marketing, and campaign collateral maintaining visual consistency with brand guidelines.
 - Worked closely with front-end developers to ensure pixel-perfect implementation and design integrity.
- Achievements
- Delivered designs for 5+ product launches, contributing directly to faster go-to-market timelines.
 - Improved user engagement on digital campaigns through stronger visual design and layout decisions.
 - Ran stakeholder workshops to align business objectives with design direction, reducing misalignment-related revisions.

Work Experience (continued)

UI Designer

Cylsys Software Solutions

Apr 2016 – Dec 2019

- Highlights
- Designed and prototyped features for core product lines, partnering with engineering for pixel-perfect execution.
 - Introduced rapid prototyping practices that cut release cycles by ~15%.
 - Improved team productivity by implementing small but impactful process improvements in the design workflow.

Web Designer

Wireframe Solutions

Sep 2013 – Dec 2015

- Highlights
- Designed and maintained brand-aligned websites, implementing CMS-driven builds with a focus on usability.
 - Improved site usability and performance, contributing to higher customer satisfaction scores.
 - Established visual design guidelines that ensured consistent branding across digital products.

Education & Certifications

2008 – 2012

B.E. Electronics & Communication Engineering

PRRM Engineering College

Certification

Human Computer Interaction

The Interaction Design Foundation

Certification

Foundations of User Experience (UX) Design

Google / Coursera